

# FMEC Annual Meeting



**Renaissance Cleveland Hotel**  
**November 10 – 12**  
**Cleveland, OH**

## Exhibit/Sponsor Opportunities

# Welcome

## What is the FMEC Annual Meeting?

Our meeting serves the Family Medicine community in the Northeast Region:

- **Coverage:** 14 state area that includes Ohio to Maine to Virginia/West Virginia and the D.C. area
- **Connected:** More than 150 residency programs and 60 Departments of Family Medicine in this area

During the meeting, more than 200 presentations are offered. The meeting provides a forum for participants to share information about educational, clinical, policy and research issues affecting primary health care. It also provides an opportunity for individuals to develop relationships with others with common academic and clinical interests.

## 2016 FMEC Annual Meeting Numbers

- 288** Family Medicine Faculty
- 214** Residents
- 300** Medical Students
- 68** High School & College Students



## Who Does the FMEC Serve?

- 60** Medical School Departments of Family Medicine
- 150** Residency Programs
- 14** State Chapters of the AAFP, plus the D.C. Chapter
- Family Physician Leaders in each market place

# Exhibit Facts

## **Schedule:** **Cost: \$1,500**

**Friday, November 10, 2017**

Set-Up: noon – 3:00 p.m.

Exhibit Hall Hours: 3:00 – 5:30 p.m.

**Saturday, November 11, 2017**

Exhibit Hall Hours: 9:30 a.m. – 6:00 p.m.

Tear Down: 6:00 – 7:30 p.m.

## **Location:**

Renaissance Cleveland Hotel

Tower City Center

24 Public Square

Cleveland, OH 44113

Telephone: (216) 696-5600

## **FMEC Values Expected From Partners:**

Partners/supporters should support the mission and vision of FMEC.

([www.fmec.net/home](http://www.fmec.net/home)) Company and organizational partners should support Family Medicine as a critical component of the U.S. health care system.

## **Exhibit Includes:**

- Flexibility to come and go during Exhibit Hall hours
- 6 foot skirted table
- 2 chairs
- Listed on our website
- Description on the mobile app
- Recognition on conference signage
- Acknowledgment on the looping slideshow played during meals
- Listed in the printed program
- 2 exhibitor badges that gives you access to the entire meeting during the duration of the Exhibit Hall time
- 1 meal provided – Saturday Lunch with attendees
- 3 breaks provided – Friday Afternoon, Saturday Morning & Afternoon with attendees
- Post-conference attendee list
- Conference wi-fi

## **Exhibit Does Not Include:**

- Inbound and outbound shipping and freight handling costs
- Electrical services
- Audiovisual and computer support
- Installation or dismantling
- Security of individual exhibit space

## **Custom Sponsorship**

Create your own custom sponsorship. Let us know your ideas. We are open to customizing a sponsorship that meets your organizational goals.

# 2016 Exhibitors

## Thank you Exhibitors!

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- 3Gen Inc./DermLite
- AbbVie
- Allegheny Health Network
- American University of Antigua College of Medicine
- AtlantiCare
- Bi State Primary Care Association
- Blackstone Valley Community Health Care
- CMTC-OVM US
- DLP Conemaugh Memorial Medical Center
- Down Syndrome Diagnosis Network
- Elliot Health System
- FACTS – Fertility Appreciation Collaborative to Teach the Science
- Family Physicians Inquires Network
- Geisinger Health
- Gen1 Media Group, Inc. Smarter Lifestyle Network
- Greater Lawrence Family Health Center
- Hallmark Health
- Hemosure, Inc.
- Heritage Valley Health System
- Hurley Associates
- Indivior PLC
- Jamaica Hospital Medical Center
- Kindara
- Making Medicines: The Process of Drug Development
- MedExpress
- Medstar Medical Group (MMG)
- Merck
- Merck
- Navigate Student Loans
- Novo Nordisk
- Overlook Medical Center
- Patient First
- Pennsylvania Primary Care Career Center
- PinnacleHealth
- PNC Bank Healthcare Business Banking
- Primary Health Network
- Quartet
- RHEDI/Reproductive Health Education in Family Medicine
- Sanofi Diabetes
- St. Matthew's University
- Summit Health
- The Inline Group
- The Ladder, Cascading Mentorship in Healthcare for Low Wealth Communities
- The MetroHealth System
- TrueLearn
- U.S. Army Healthcare Recruiting
- Umass Memorial Medical Group
- Uniontown Hospital
- University of Pittsburgh Department of Family Medicine
- UPMC-CMI

# Meeting Sponsorship



## **Printed Program**

Advertise in our full color printed program, a central resource for our attendees.

Full page: \$1,250

Inside Front Cover: \$2,000

Inside Back Cover: \$2,000



## **Bag Inserts**

Generate brand awareness with each attendee by having your organization in every attendee bag. Provide FMEC with a promotional flier no larger than 8 1/2" x 11" for inclusion in the attendee bags.

Cost: \$750



## **Registration Bags**

Capture your brand on a useful souvenir that will live long after the conference. Each attendee will receive a registration bag with conference materials in it with your logo, along with the FMEC logo, displayed on the bag.

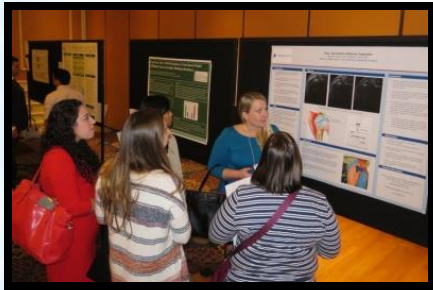
Exclusive Sponsorship: \$5,000

## **Printing Deadlines**

Approval of Content: September 1, 2017

Final Insert to FMEC: October 1, 2017

# Meeting Sponsorship



## Events & Programming

Show your support of the Family Medicine community by sponsoring one of our flagship events. This will create visibility for your organization.

*Plenary Session (Exclusive): \$10,000*

*Pre-Conference Workshops (Exclusive): \$10,000*

*Poster Session (Exclusive): \$7,500*

*Clinical Camps (Exclusive): \$1,500*

*Co-Sponsorship opportunities are also available. Sponsor gets to select preference of plenaries and pre-conferences on a first-come, first serve basis.*



## FMEC Awards

Impact our award winners and those in the room by supporting our up-and-coming Family Medicine leaders. Your company's name will be in printed and digital materials as an award sponsor, as well as read from the podium.

*Six awards available: \$2,000 per award*

*Emerging Leader Award*

*Mid-Career Faculty Achievement Award*

*Family Medicine: The Power to Change our World Award*

*Creative Writing Award*

*Family Medicine Through the Visual Arts*

*This We Believe*



## Emerging Leader Luncheon

Engage with our young leaders in Family Medicine. This luncheon is for current and past *Emerging Leader* award winners and serves as a networking opportunity for them. Signage comes with this opportunity.

*Exclusive Sponsorship: \$2,500*

# Meeting Sponsorship

## Meals & Breaks



Generate networking opportunities by having your name associated with a meal or break. Your company will be recognized in printed and digital materials indicating your sponsorship of the specific event. Additional signage will be in the area with your organization's logo as well.

*Breakfast Sponsor (Exclusive): \$3,500*

*Lunch Sponsor (Exclusive): \$5,000*

*Refreshment/Break Sponsor: (Exclusive): \$2,000*

*Dinner Sponsor (Exclusive): \$7,500*

*Residency Fair Dessert Sponsor: (Exclusive): \$1,500*

*Co-Sponsorship opportunities are also available. Sponsor gets to select preference of plenaries and pre-conferences on a first-come, first serve basis.*



## Student Scholarships

Support medical student attendance to the meeting! Scholarships pay for a shared room and meals for the conference. Students are provided with the specific name of the organization (or person) that supports their scholarship.

*Student Scholarship: \$500/student*

## Mobile/Device Charging Stations

Provide attendees with a place to charge mobile devices and tablets. Sponsor will receive signage at each of the four locations, which will be placed in high traffic areas.

*Exclusive Sponsorship: \$2,500*